

**BRIDGESTONE NEW ZEALAND LTD**  
Level 1, Building A,  
The Millennium Centre  
602 Great South Rd, Ellerslie 1051  
PO Box 91440, Victoria Street West, 1142  
Auckland, New Zealand  
Phone: 64-9-5736117

**FOR IMMEDIATE RELEASE**

**2 February 2017**

## **Bridgestone rated highest by NZ motorists**

For the second year running, **Bridgestone** has won Canstar Blue's Most Satisfied Customers Award in the Car Tyre Retailers category – after a survey of more than 2,300 motorists.

The **Canstar Blue** survey asked New Zealanders to rate their car tyre retailer across five categories, including price, product quality and professional service.

It revealed that Bridgestone is ensuring customers receive the very best when it comes to product and service.

“We're very proud of our reputation here in New Zealand and thrilled to be recognised with this award for a second time,” said **Andrew Moffatt**, Managing Director of Bridgestone Australia and New Zealand.

“We have worked hard to establish a trusting relationship with New Zealanders by providing them with high-quality products and pairing that with the best possible service and support.

“These results confirm that we have delivered the ‘whole package’ to our customers over the past year and we are extremely grateful for their brand loyalty.”

Bridgestone scored five stars in all but one area, receiving top marks for overall satisfaction, value for money, after sale service, quality of tyres and tyre fitting speed.

Canstar Blue is New Zealand's premium customer satisfaction research and ratings business, covering more than 100 different categories and helping consumers make better purchasing decisions.

For more information about Bridgestone's Canstar Blue Award win, please visit [www.canstarblue.co.nz/vehicles/car-tyre-retailers](http://www.canstarblue.co.nz/vehicles/car-tyre-retailers)

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### **Notes to editors**

**About Bridgestone New Zealand Limited**

# News Release



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Bridgestone New Zealand Limited was formed in September 1998, following the merger of two of the world's premier tyre companies: Bridgestone and Firestone. Today the Bridgestone Corporation is the world's leading tyre manufacturer, supplying quality tyres for cars, trucks, buses, construction and mining vehicles, industrial machinery, agricultural machinery, aircraft, motorcycles and others. In New Zealand, Bridgestone, Firestone and Supercat branded tyres are available throughout the country at a number of retailers, including Firestone, Bridgestone Select, Bridgestone Tyre Centre and other Bridgestone stockists. These retailers also provide a comprehensive range of tyre-related services.

[www.bridgestone.co.nz](http://www.bridgestone.co.nz)

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